



INTERNATIONAL TRAVEL EXPO HO CHI MINH CITY
September 2024 | Saigon Exhibition & Convention Center
www.itehcmc.travel



Ho Chi Minh City, January 9th, 2024

Invitation to the 18th International Travel Expo Ho Chi Minh City (ITE HCMC 2024), 05th – 07th September 2024.

Dear Sir/Madam,

On behalf of Ho Chi Minh City Department of Tourism, I would like to convey to you my warmest greetings.

The International Travel Expo Ho Chi Minh City (ITE HCMC) - endorsed by Viet Nam's Ministry of Culture, Sports and Tourism and Ho Chi Minh City People's Committee - is the largest annual tourism event in Viet Nam. This is a place for sellers, international buyers, trade experts and media partners to promote tourism businesses, products, services, attractive destinations in Asia to international tourists and friends.

The ITE HCMC 2023 has expanded the market share of international tourists to Vietnam and kick off a breakthrough growth and development in terms of scale, the number of exhibitors and the quality of international buyers. It has achieved impressive results in attracting **3.500** delegates from national tourism organizations, travel agencies, accommodation establishments, airlines, and major corporations in Ho Chi Minh City. There were also **199** international buyers from **42** countries and territories, representing key inbound tourism markets and the potential of tourism in Vietnam. The event recorded **25.000** visitors and facilitated over **9.000** B2B business appointments between buyers and exhibitors.

Following the success of our last 17 events, the 18th International Travel Expo Ho Chi Minh City 2024 will take place **from 05 to 07 September 2024 at Saigon Exhibition and Convention Center (SECC), 799 Nguyen Van Linh St, District 7, Ho Chi Minh City, Viet Nam.** The Expo aims to optimize brand recognition for businesses and effectively enhance businesses' connection with visitors. The event is expected to attract over **500** booths from more than **450** exhibiting companies, **45** cities and provinces of Vietnam; over **250** international buyers from more than **40** countries and territories, along with more than **25.000** visitors during the three-days of the Expo. In particular, in order to optimize brand recognition for participating localities and enhance connection efficiency with visitors, ITE HCMC 2024 built booths arranged into separate areas such as exhibition areas, experience, conference area, startup business booth and F&B booth. Main activities of ITE HCMC 2024 include: B2B Meetings with International Buyers, Seminars on key tourism markets and trends, Networking events for



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International Buyers and Media, ITE HCMC Awards, Vietnam Night, Travel Fun Fair Day ...

*For more information on ITE HCMC 2024,
please access <https://bit.ly/3RU06cn>
or scan the following QR Code:*



For the development of Viet Nam's tourism, in the spirit of mutual cooperation and sustainable development, Ho Chi Minh City Department of Tourism cordially invites you to join the ITE HCMC 2024 in Ho Chi Minh City, Vietnam.

For further information, please visit our website www.itehcmc.travel or contact ITE HCMC Team via email info@itehcmc.travel for general inquiries; via C.I.S Vietnam – Ms.Quynh Huong, Mobile +84 913056968, Email huongnq@cisvietnam.com.vn/ exhibitor@itehcmc.travel to book a stand.

Once again, we are looking forward to welcoming you at the ITE HCMC in September 2024.

Sincerely,

Le Truong Hien Hoa

Deputy Director of Ho Chi Minh City Department of Tourism
ITE HCMC 2024 Organizing Committee

APPLICATION FORM

International businesses and organizations



THE 18TH INTERNATIONAL TRAVEL EXPO HO CHI MINH CITY

SEPTEMBER 5TH - 7TH, 2024 Saigon Exhibition & Convention Centre (SECC), Ho Chi Minh City, Vietnam

Company name :

Address :

Tel : Fax : Tax code : Email :

Representative : Title :

Contact person : Mobile : Email :

I. OFFLINE EXHIBITION RESERVATION

OPTION	LOCATION	UNIT PRICE	SCALE	TOTAL
<input type="checkbox"/> Standard booth (3m x 3m) Including: Raw space, Partitions, Fascia Board with Company's name, Carpet, 01 information counter, 02 chairs, 02 fluorescent lights, 01 5Amp/220V single-phase power socket, 01 wastebasket.	390 USD/sqm booth USD
<input type="checkbox"/> Raw space (minimum 18sqm) Including raw space only. Exhibitors are allowed to construct their own booths after completing all obligations to the Organizing Board and exhibition venue.	340 USD/sqm sqm USD

II. ADVERTISEMENT RESERVATION

* Applicant is required to provide the qualified graphic file for printing

Show Catalogue (Dimension: 15cmW x 21cmH)	<input type="checkbox"/> Cover 4: 2,000 USD	<input type="checkbox"/> Cover 2 / Cover 3: 1,500 USD	<input type="checkbox"/> 01 Inside full page: 500 USD
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PLEASE KINDLY RETURN THIS APPLICATION FORM TO

C.I.S vietnam

C.I.S VIETNAM ADVERTISING & EXHIBITION JOINT STOCK COMPANY

112 - A3 Dam Trau, Bach Dang Ward, Hai Ba Trung District, Hanoi, Vietnam

Tel: +84-24-3984 4104/05 * Fax: +84-24-3984 4108

Hotline: + 84 906 069 083 * Email: minh@cisvn.com

Account No.: 0011370796403 – at Joint Stock Commercial Bank for Foreign Trade of Vietnam (Vietcombank – Operation Centre), 11 Lang Ha, Thanh Cong W., Ba Dinh Dist., Hanoi, Vietnam – Swift code: BFTV VNVX 001

We confirm exhibition reservation according to the above information

Date / /

Signature & Stamp

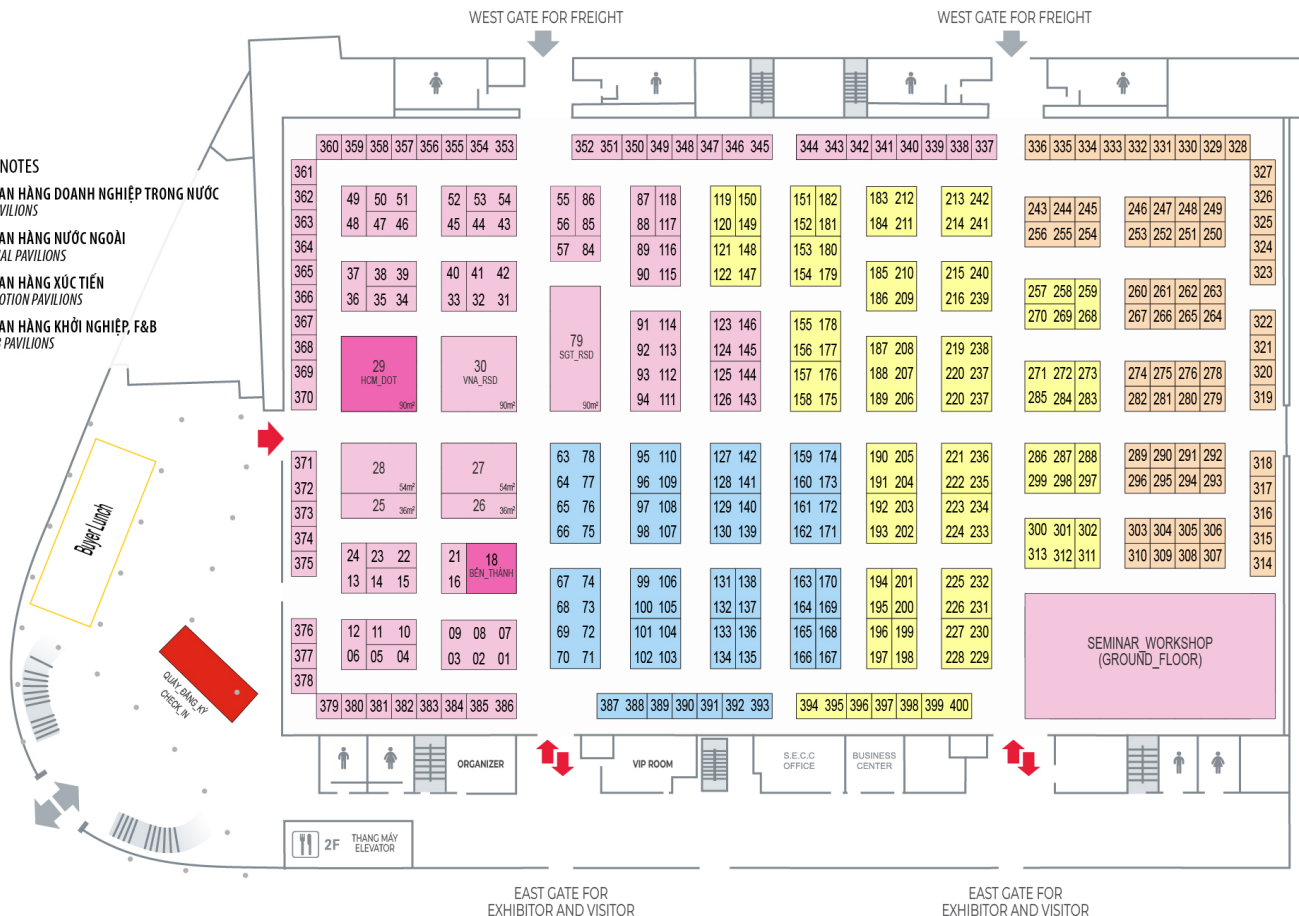
NOTES:

The above price does NOT include VAT.

Each booth of 9 sqm will be given one (1) Seller Badge, the second Seller Badge will be provided at a cost of 1,500,000 VND, the next Seller Badges will be provided with a fee of 10,000,000 VND/Badge.

50% of the contract value should be transferred to the Organizing Board immediately after signing the contract to complete the registration procedure. The remaining 50% should be transferred to the Organizing Board **no later than August 5th, 2024.**

- GHI CHÚ / NOTES**
- KHU CÁC GIAN HÀNG DOANH NGHIỆP TRONG NƯỚC**
DOMESTIC PAVILIONS
 - KHU CÁC GIAN HÀNG NƯỚC NGOÀI**
INTERNATIONAL PAVILIONS
 - KHU CÁC GIAN HÀNG XÚC TIẾN**
TRADE PROMOTION PAVILIONS
 - KHU CÁC GIAN HÀNG KHỞI NGHIỆP, F&B**
STARTUP, F&B PAVILIONS



HỘI CHỢ DU LỊCH QUỐC TẾ THÀNH PHỐ HỒ CHÍ MINH LẦN THỨ 18

THE 18TH INTERNATIONAL TRAVEL EXPO, HO CHI MINH CITY - ITE HCMC 2024 05-07/09/2024

Tại Trung tâm Hội chợ & Triển lãm Sài Gòn - SECC, TP. Hồ Chí Minh | At Saigon Exhibition & Convention Center - SECC, Hochiminh City, Vietnam

SƠ ĐỒ MẶT BẰNG
EXHIBITION LAYOUT