



THE 19TH INTERNATIONAL TRAVEL EXPO HO CHI MINH CITY

HỘI CHỢ DU LỊCH QUỐC TẾ THÀNH PHỐ HỒ CHÍ MINH LẦN THỨ 19

04 ▶ 06.09.2025

SAIGON EXHIBITION & CONVENTION CENTER (SECC), HO CHI MINH CITY, VIETNAM
TRUNG TÂM HỘI CHỢ VÀ THƯƠNG LẠI SÀI GÒN (SHCC), QUẬN 7, TP. HỒ CHÍ MINH

HOSTED BUYER PROGRAM

(Updated as on 21.11.2024)

DATE	TIME	EVENT	VENUE	ATTENDEE	REMARK
Tuesday, 02/09/2025: Welcome Buyers to Ho Chi Minh City					
Tuesday 02/09/2025	All day	Welcome Hosted Buyers at Tan Son Nhat International Airport	<i>Tan Son Nhat International Airport</i>	<i>Hosted Buyer</i>	Smart Casual
		Transfer from Airport to Hotel	<i>Hotel (to be updated)</i>		
	Free & Easy				
19:00 – 21:00	Welcome Dinner for Hosted Buyers & Media	TBA	<i>- By Invitation Only VIP, Hosted Buyers, Hosted Media</i>	Business Formal	
Wednesday, 03/09/2025: Buyers & Seller Speed Dating; Vietnam Night					
Wednesday 03/09/2025	09:30 – 11:30	BUYERS – SELLER SPEED DATINGS	Saigon Exhibition & Convention Center (SECC) <i>Conference Room, 2nd Floor 799 Nguyen Van Linh Street, Tan Phu Ward, District 7</i>	<i>Hosted Buyers and Sellers</i>	Business Formal



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DATE	TIME	EVENT	VENUE	ATTENDEE	REMARK
	11:30 – 13:00	Luncheon for Hosted Buyers & Hosted Media	SECC	Hosted Buyer and Hosted Media	
	13:30 – 16:00	Free & Easy		Hosted Buyer	
	17:30 – 21:00	VIETNAM NIGHT	<i>TBA</i>	- By Invitation Only VIP, Hosted Buyers, Hosted Media, Speakers	Business Formal/ National Costume
Thursday, 04/09/2025: Cutting Ribbon Ceremony; Buyer & Seller meetings					
Thursday 04/09/2025	08:30 – 09:30	ITE HCMC 2024 OPENING CEREMONY	Saigon Exhibition & Convention Center (SECC) Exhibition Hall	- VIP - By Invitation Only	Business Formal
	09:00 – 16:00	BUYERS – SELLER B2B MEETINGS (Pre-scheduled)	SECC	Hosted Buyers & Sellers	
	11:30 – 13:00	Luncheon for Hosted Buyers & Hosted Media	SECC	Hosted Buyer and Hosted Media	



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DATE	TIME	EVENT	VENUE	ATTENDEE	REMARK
	18:00 – 20:00	Networking Function	TBA	Hosted Buyer and Hosted Media	
Friday, 05/09/2025: Buyer & Seller meetings; Thank You Party					
Friday 05/09/2025	09:00 – 16:00	BUYERS – SELLER B2B MEETINGS (Pre-scheduled)	Saigon Exhibition & Convention Center (SECC) Exhibition Hall	Hosted Buyers and Sellers	Business Formal
	11:30 – 13:00	Luncheon for Hosted Buyers & Hosted Media	SECC	Hosted Buyer and Hosted Media	
	18:30 – 21:00	Thank You Party	TBA	For Hosted Buyer, Hosted Media and Sponsors	
Saturday – Sunday – Monday, 06 – 07 – 08/09/2025: Post-show tour for Hosted Buyers					
06 – 07 – 08/09/2025	All Day	Post-show tour for Hosted Buyers	In HCMC and other provinces	Hosted Buyer	Smart Casual

*The above schedule is subject to changes by the ITE HCMC Organizing Committee.

For more information, please contact ITE HCMC Hosted Buyer Team buyer@itehcmc.travel